



KAYLEE STOLL

Creative Leader





PROFESSIONAL SKILLS

Leadership
Technical aptitude
Social Media Growth & Strategy
Campaign Direction & Strategy
Creative Strategy
Strategic Communication
Projection Management
Adobe Creative Suite
Photography | Videography
CRM Software

PLATFORMS

Hubspot
Mailchimp
Blackbaud
Google Analytics
Rival IQ
Meltwater
Meta Business
Epiphany
MS 365 Admin Center
CodeTwo
iSupport
Mimecast
Adobe CC
Canva
Monday.com
Basecamp
Smartsheet
Wordpress
SpyFu
BeeFree

SOCIAL

 /in/kayleesewellstoll
 @kayldoublee
 /kaylee.s.stoll
 kayleestoll.myportfolio.com

CONTACT

P: [REDACTED]
E: [REDACTED]
A: [REDACTED]

PROFILE

Creative and mission-driven leader with 17+ years of experience driving digital content strategy, growing online communities, and leading cross-functional creative teams. As Director of Digital Content at a national Catholic nonprofit, I own the strategy and execution for social media, email marketing, and paid advertising campaigns—reaching millions, driving engagement, and translating vision into action. Passionate about using storytelling and analytics to grow Gospel-centered communities online. Known for innovation, collaboration, and results.

WORK EXPERIENCE

Digital Marketing, Director / *FOCUS* / 10/24 - Present
Digital Marketing, Manager 12/20 - 10/24

- Full accountability for digital content success across email, paid ads, and social media, owning strategy, execution, performance tracking, and optimization.
- Led social media growth to 636K+ followers globally, resulting in 350% increase and a 3% engagement and evangelization reach.
- Created and managed high-performing email campaigns to an audience of 120k+ subscribers, increasing open rates by 200% and click-through rates by 100%.
- Directed paid digital campaigns on Meta, Google, Christian Ad Networks achieving a 500%+ ROAS and acquiring 1m+ impressions monthly and 75% cold contact leads.
- Oversaw a team of designers, coordinators and vendors; implemented streamlined workflows that improved campaign delivery timelines by 50%.
- Developed platform-specific storytelling strategies rooted in Christian mission and values.
- Owned the content calendar and coordinated with national organizational and formational teams for content cohesion and brand consistency.
- Led monthly performance reviews using analytics tools, resulting in improved campaign performance.
- Managed external vendor relationships and budgets totaling \$2.5m+.

CERTIFICATIONS & ONGOING EDUCATION

Inbound Marketing Certification
HubSpot

Social Media Marketing
Certification
HubSpot

Certificate in Fundraising
Copywriting
**Institute of Sustainable
Philanthropy**

Advanced Leadership Training:
Servant Leadership Foundations
FOCUS

Inbound Marketing Training
HubSpot

Leadership Training
Global Leadership Network

Women of Leadership Forum
(WOLF)
Best Buy / Geek Squad

Professional Mentorship

WORK EXPERIENCE (continued)

Operations, Senior Engineer / **FOCUS** / 09/16 – 12/20

- Supported internal IT systems infrastructure and provided elite-level support to C-suite staff.
- Led performance monitoring and systems optimization for mission-critical platforms.
- Conducted regular system and network performance analysis, monitoring systems for anomalies and proactively identifying potential issues.
- Mentored junior team members and created onboarding documentation.
- Maintained documentation and ensured that all systems are compliant with relevant industry and regulatory standards.

AT HOME TECH, DISPATCH AGENT / **GEEK SQUAD** / 11/08 – 09/16

- Worked from home to provide complete technical solutions for clients across multiple platforms and applications.
- Developed community strategies for at home work environment.

CAMPUS MISSIONARY, DIGITAL MEDIA / **MASTER PLAN MINISTRIES** / 11/08 – 09/16

- Developed content, strategy and delivery for social media initiatives.
- Created graphic designs for better communication and marketing.

AWARDS

- 2024 Best Social Media Campaign (1st place) – Catholic Media Association
- 2024 Best Use of Photos in Social Media (1st place) – Catholic Media Association
- 2024 Best Use of Social (2nd place) – Catholic Media Association
- 2024 Best Podcast Series (2nd place) – Catholic Media Association
- 2024 Best Use of Graphics in Social Media (3rd place) – Catholic Media Association
- 2025 Social Media Person of the Year (Nominated) – Catholic Media Association

REFERENCES

Becca Zander, Director – Marketing Services, **FOCUS**, (715) 492-0130

Katie Cionci, Director of Events, **Lifeteen**, (480) 215-2686

John Wojtasek, Chief Storyteller, **Golden Eagle Creative**, (402) 310-6819



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CONTACT

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Tampa, FL 33606

Dear Members of the Board,

I am honored to submit my application for the open Board of Directors position at Addenbrooke Classical Academy. As a parent of two students at Addenbrooke, I have seen the impact of a classical education firsthand, and I am eager to contribute my skills as a communicator and leader to the mission of the school.

In my role as Director of Digital Marketing for a national nonprofit, I lead the strategy and execution of communications that reach millions of people each year. This includes overseeing large-scale campaigns, managing cross-functional teams, and translating complex goals into clear and actionable strategies. My success in these areas is rooted in my ability to listen well, build consensus, and communicate vision effectively—skills that are vital in a governance role.

Equally important, I value collaboration and servant leadership. I have extensive experience fostering strong relationships across diverse groups, uniting people around shared goals, and making decisions that balance long-term vision with present needs. I believe these qualities, along with my commitment to Addenbrooke's classical model, will allow me to contribute meaningfully to the board's work of stewarding the school's mission, finances, and future.

I would be grateful for the opportunity to serve the Addenbrooke community in this way. Thank you for considering my application.

Sincerely,
Kaylee Stoll

Dear Members of the Board,

I am writing to formally express my interest in serving on the Addenbrooke Classical Academy Board of Directors. As both a parent in the school community and a professional leader, I am deeply invested in the mission of Addenbrooke and eager to contribute to its continued growth.

Why I am Interested in the Position

I have seen firsthand the value of Addenbrooke's classical education in my daughter's formation, and I want to ensure that more families experience its benefits. I believe my background in leadership and communication will allow me to serve the school well and help steward its mission for years to come.

What Classical Education is and Why it Matters

To me, classical education is the pursuit of truth, goodness, and beauty through a time-tested, rigorous curriculum that shapes both intellect and character. It emphasizes not only knowledge but wisdom, teaching students how to think, reason, and live virtuously. This form of education is essential because it forms whole persons prepared to contribute meaningfully to society and lead lives of integrity.

The Difference Between a Governing Board and a Managing Board

A governing board provides vision, oversight, and accountability, while a managing board is involved in the day-to-day operations. I understand that the Addenbrooke Board exists to set policy, safeguard the mission, and support the administration, not to manage daily functions. I value this distinction and will work to uphold the board's role with professionalism. I truly am thankful for the leadership Addenbrooke has and only desire to help elevate the wonderful aspects that already exist.

Strengths and Weaknesses of Addenbrooke

Addenbrooke's greatest strength is its dedicated community of teachers, leaders, and families who believe in the classical model. The strong academic foundation and focus on character formation set students apart. At the same time, like many schools, Addenbrooke faces challenges such as managing communication to parents and guardians and elevating growth through understanding of its strengths and assets to the community.

Skills and Expertise I Bring

As Director of Digital Marketing at a national nonprofit, I lead large-scale communications efforts that reach millions annually. My expertise lies in strategic communication, storytelling, organizational leadership, and cross-team collaboration. I excel at uniting diverse voices, creating clarity around complex initiatives, and fostering trust, skills that are critical for effective governance.

Commitment to the Board of Directors Handbook

Yes, if appointed, I am fully committed to reading and signing the Board of Directors Handbook and to fulfilling the responsibilities outlined in the Board Agreement.

Availability to Serve

I am prepared to dedicate the time necessary to attend board meetings, the annual retreat, and other responsibilities as needed. I am fully committed to serving faithfully, responsibly, and consistently. I am taking a break from my career this year to focus in on my family and believe this is a great time for me to be involved.

I am grateful for the opportunity to be considered for this role and would be honored to serve the Addenbrooke Classical Academy community as a member of the Board of Directors.

Sincerely,
Kaylee Stoll

MAGDALENE GLEMKOWSKI

315-420-6476

mglemkowski14@gmail.com

7765 W Walker Dr, Littleton CO

PROFESSIONAL SUMMARY

Mission-driven leader with a strong background in healthcare, nonprofit governance, and faith-based mission advancement. Skilled in building collaborative teams, advancing organizational strategy, and stewarding resources to further institutional goals. Brings extensive board service experience with a passion for classical education, character formation, and cultivating communities rooted in truth, beauty, and goodness.

EXPERIENCE

SOLT Family Mission Experience

June 2025 - Current

Director of Mission Advancement

- Lead development, fundraising, and strategic growth initiatives to sustain a Catholic missionary apostolate.
- Oversee organizational vision alignment, community engagement, and mission-driven programming.
- Collaborate with board leadership to ensure long-term financial stability and impact.

UCHEALTH Highlands Ranch Hospital

2019 - Current

Registered Nurse

- Provide high-quality pre-op and PACU care, supporting patients and families with compassion and clarity.
- Trusted team member in fast-paced clinical environments requiring critical thinking, collaboration, and leadership under pressure.

L'Alto Catholic Institute

2018-2019

Managing Director

- Directed daily operations of a nonprofit dedicated to Catholic evangelization and leadership formation.
- Supported organizational growth through strategic planning, program development, and donor engagement.

EXPERIENCE (CONTINUED)

Northwestern Medicine, Kishwaukee Hospital

2016-2018

Registered Nurse

- Delivered patient-centered PACU care, supporting surgical patients in immediate post-op recovery.

St. Joseph Mercy Hospital

2013--2016

Registered Nurse

- Practiced in Progressive Care and Critical Care Units, treating patients with complex critical diagnoses.
- Coordinated care with interdisciplinary teams to ensure optimal patient outcomes.

BOARD & LEADERSHIP EXPERIENCE

Board Member – SOLT Family Mission Experience — Oct 2023–Present

- Guide organizational governance, fiscal oversight, and program alignment with mission and values.
- Support family-based missionary formation and outreach efforts.

Board Member – L'Alto Catholic Institute — Jan 2018–Jan 2021

- Contributed to strategic visioning and sustainability planning for a nonprofit dedicated to evangelization and leadership formation.
- Strengthened community partnerships and donor engagement strategies.

EDUCATION

Bachelor of Science in Nursing – *Summa Cum Laude*

- Binghamton University, 2013

Bachelor of Science in Biology – *Cum Laude*

- Franciscan University of Steubenville, 2011

To the Board of Directors of Addenbrooke Classical Academy:

I am grateful for the chance to submit my resume and interest regarding the open board seat. Please let me know if any additional information would be helpful! I appreciate all you do for our school community.

Maggie

a. Why you are interested in the position?

I believe a board position is an opportunity to make a positive impact on a mission you value, while collaborating with others to further it. Over the last few years, my family has grown in our appreciation for Addenbrooke Classical Academy, and we see the invaluable opportunities it provides to children in our community. As a parent, I deeply value strong academic formation within a framework that promotes virtue, and I would be honored to help support ACA in this mission.

b. What do you believe classical education is, and why is it important?

Classical education forms both the mind and character of a child. It is not limited to the memorization of facts, but teaches students how to learn, how to wonder, and how to seek truth. By engaging with history, philosophy, literature, and the arts, students not only acquire knowledge but also cultivate wisdom. To teach children to love and pursue truth, beauty, and goodness is to prepare them to become thoughtful leaders—in their homes, workplaces, and communities—capable of critical thinking and moral courage.

c. What do you believe the difference is between a governing board and a managing board?

A governing board accepts the fiduciary responsibility to advocate for what is best for the organization, ensuring its mission and vision are honored in all major decisions. Its focus is on strategic direction, policy, and oversight. A managing board, in contrast, is more involved in day-to-day operations, directly addressing tactical and immediate needs. The governing board collaborates closely with leadership, while a managing board would work more directly with staff on implementation.

d. What do you believe are the strengths and weaknesses of Addenbrooke Classical Academy?

A key strength of ACA is its ability to meet students where they are, using thoughtful scheduling and specialized classes to allow teachers more personal engagement with each child. The school's emphasis on the fine arts, alongside a commitment to classical education, enriches student formation by integrating creativity and wonder into the academic experience. Another strength is ACA's balanced approach to tradition and innovation, using technology when appropriate without compromising the classical model.

A current challenge is the rapid growth of the K–8 student body. While growth is a sign of ACA's strong reputation, it has created strains on physical space and staff capacity. Addressing these

challenges will be important to ensure that the quality of formation and community life remains strong.

e. What skills or expertise do you bring to the position?

This would be my third board position. I served on the board and eventually as the Managing Director of L'Alto Catholic Institute, where I oversaw daily operations and helped guide strategic growth. I currently serve on the board of the SOLT Family Mission Experience, supporting family-based mission work. Through these roles, I have developed experience in nonprofit governance, strategic planning, and ensuring organizations remain faithful to their mission.

As a critical care nurse for over a decade, I have learned to advocate for others, collaborate in high-stakes environments, and listen carefully to diverse perspectives. My husband and I are also raising four young children, and as a parent who was classically educated myself, I bring both personal investment and deep appreciation for the value of a classical education.

f. Are you committed to sign the Board of Directors Handbook, if appointed?

Yes, I am.

g. What is your availability to serve the school and board?

I can commit to monthly board meetings and additional gatherings as needed. I am responsive to communication and happy to assist in connecting with prospective parents or promoting school events when appropriate.

Maggie Glemkowski

315-420-6476

mglemkowski14@gmail.com

Malory Yarnell

ADDRESS

260 W. Radcliff Dr.
Sheridan, CO 80110

PHONE

303.907.5055

EMAIL

Yarnell.malory@gmail.com

REFERENCES

Available upon request.

OBJECTIVE

My objective is to always support education that is based on truth and beauty of the world around us. I have been a teacher for many years, where I have helped students discover their potential and grow as humans. I want to make the educational experience of students, teachers, and staff positive and life giving, so that everyone can focus on helping students think for themselves, build meaningful relationships, and find beauty in the world around them.

EXPERIENCE

JUNE 2015 - AUGUST 2023

Part-Time Mathematics Instructor - Arapahoe Community College - Littleton, CO

Plan, present, and evaluate courses in College Algebra, Introduction to Statistics, and associated remedial courses. Create activities and present materials for a variety of learning modalities while creating a positive and encouraging environment. Additionally, offering tutoring hours through the ACC tutoring center.

AUGUST 2022 - MAY 2023

Board Member (Parent Representative) - St. James Preschool - Littleton, CO

Participate in creating policies, volunteer opportunities, and increasing communication between parents and the board. Participate in a year-long strategic planning session. Create, analyze and report on surveys for the entire parent community. Help to determine budget and scholarship funds.

AUGUST 2008 - DECEMBER 2016

Secondary Science Teacher - Regis Jesuit High School - Aurora, CO

Plan, present, and evaluate course in secondary science. Courses included; Physical Science, Biology, Geology, and AP Physics. Facilitate and plan spiritual retreats. Offering feedback on policies and school atmosphere to the principal, as a member of the principal's committee.

JANUARY 2007 - MAY 2008

Secondary Science Teacher - Hinkley High School - Aurora, CO

Plan, present, and evaluate course in secondary science. Courses included; Biology, Chemistry, and IB Physics.

EDUCATION

Masters in Quantitative Research Methods (QRM) - University of Denver

Bachelors of Science in Physics: Emphasis in Secondary Education - University of Norther Colorado

Malory Yarnell

AUGUST 23, 2025

ADDRESS

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EMAIL

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**ADDENBROOKE CLASSICAL
ACADEMY**

ACA Board of Directors

It is with pleasure that I submit my resume to begin the application process for a board position at Addenbrooke Classical Academy. I decided to become a classroom teacher when I was in the second grade, and education will always hold immense value in my life and that of my family. I have always loved education, and I continue to find it a noble profession. As a parent, I'm witnessing magic in my children as they discover the world around them through education. They do this in a wonderfully supportive environment with people who truly care about them.

I am committed to supporting the wonderful staff at Addenbrooke Classical Academy in any way that I can. As an educator and member of many educational committees, I have experienced all sorts of various views and personalities within the educational community. I love being part of a community where everyone agrees to focus on what is true and beautiful. ACA is a unique environment where students are truly learning to think and seek truth in the world. The staff has been fantastic with all of my children. They each use their individual talents to walk with the children in pursuit of knowledge. It is obvious that the administration fosters an environment that supports their teachers, along with the families they serve. It really is a familial atmosphere.

I have been extremely impressed with the school over the past four years, and would be honored to be involved as a board member. I would love to help continue the consistently high level of education and community that my family has experienced at Addenbrooke Classical Academy.

Thank you for your consideration.

Sincerely,

Malory Yarnell

Attachment: Board Member Application Questions

Board Member Application Questions

a. Why you are interested in the position?

I'm interested in becoming a member of the Addenbrooke Classical Academy school board because I believe in the mission of the school. I am thankful every day that I have the opportunity to send my children to a school that has the convenience of a public school, but fosters classical thinking. I believe the ACA school board is one of the most integral parts of raising our children. We are allowed to teach our children truth at home without having the actions of others undermine our values. The integrity of this board is what makes ACA work for a lot of families. The board needs to continue to have people who uphold those values and I am someone who will do that.

b. What do you believe classical education is, and why is it important?

Classical education is important because it teaches children to think. It teaches them that there are truths in the world. This is a wild and crazy world. Everyone needs to be able to discern what is true and what that means. Children need a solid background in quality literature, mathematical ideas, and critical thinking skills. The current mainstream ideologies teach children that they can impose value on anything and cause any ideas to be true. A classical education gives children the background to understand where true value lies. It teaches children how to use a knowledge base to discover truth. Then, they are able to apply that truth to their lives and not be afraid to do hard things, if the truth does not align with their own thinking.

c. What do you believe the difference is between a governing board and a managing board?

A managing board does more work acting as administration. That means they make sure the day-to-day work is being done and they have a hand in actually enforcing what is going on in the school. A governing board makes decisions that are then passed down to the administration. The governing board does more work keeping the integrity of the school in place by setting policies. Then they can trust the administration to be the ones making change on the "ground floor."

d. What do you believe are the strengths and weaknesses of Addenbrooke Classical Academy?

The biggest weakness of ACA would have to be teacher turn over. In the past year, it seems that we have lost a lot of teachers mid-year, and that can be very hard for students. I understand the principals are committed to preforming exit interviews, and I'm hoping they can find viable solutions to encourage teachers to (at least) complete their year-long commitment.

The biggest strength of ACA is the tight knit community. It is clearly understood that the majority of families that go to ACA are looking for an alternative to public school education. This makes it so easy to create community with other families that support a quality educational experience for their children.

e. What skills or expertise do you bring to the position?

I have worked in public and private schools. I was a student teacher in a middle school and have taught up through college age students. I have a background in leadership positions with educational institutions. I have a background in science and math. I'm a mother of four children, and an active member of the ACA community. I have a strong faith background and I try to encourage the pursuit of truth, beauty, honesty, and integrity in my own home. I love the Charlotte Mason principles and the classical school model. I'm a stay-at-home mom who has the time and the passion to be fully involved as a member of the school board.

With my background in Quantitative Research, I have also written, organized, and reported on various school-wide surveys. I'm very good at organization and moving forward with large projects. I like to take charge and get things done.

f. Are you committed to sign the Board of Directors Handbook, if appointed?

I am committed to sign the Board of Directors Handbook, if appointed.

g. What is your availability to serve the school and board?

I am available for monthly meetings, school day hours (sometimes I'll have a little 2 year old with me), and evenings, when necessary.

Ryan Tauer, CPA

(720) 239-0596

rtauer@gmail.com

Professional Experience

Audit Managing Director
Senior Audit Manager
Audit Manager
Audit Senior Associate
Audit Associate

August 2012 to July 2016; July 2018 to Present

KPMG, LLP, Denver, CO

- Leads the audits over financial statements and internal controls for both publicly traded and privately held entities within the healthcare, real estate, and construction industries.
- Collaborates with clients and cross-functional teams to create solutions to various technical accounting challenges, such as revenue recognition, business combinations, impairment, going concern analyses, etc.
- Develops teams members by providing upfront coaching, hosting 'lunch-and-learns,' and by having frequent touch points to provide and receive feedback.
- Develops and presents trainings and best practices for the KPMG Mountain Business Unit through the Audit Quality Counsel.
- Organizes the KPMG Bike team to support philanthropic efforts, such as raising funds for NMSS.

Assistant Audit Manager
Audit Supervisor

August 2016 to June 2018

KPMG, LLP, Amsterdam, NL

- Managed the European component audits of a large publicly traded entities within the real estate and retail industries.
- Organized teams comprised of personnel with diverse multicultural backgrounds to meet short deadlines and high-quality standards.
- Organized and led trainings regarding auditing ICOFR under PCAOB audit standards and accounting for transactions under US GAAP.

Education

Bachelor of Science in Business Administration

May 2011

Colorado State University, Fort Collins, CO

Masters of Accountancy

May 2012

Colorado State University, Fort Collins, CO

Certifications

Certified Public Accountant

State of Colorado

To the Members of the Governing Board of Addenbrooke Classical Academy,

While growing up in Colorado, I was lucky to have many wonderful opportunities throughout my childhood. I cherish the sports, the hikes, the summer camps, the mountain trips, and all the rest. But as I grow older, I have come to more deeply appreciate the education I received as a child as I realize how it has served me. As a parent, I feel a responsibility to pay forward those same opportunities to my own children and to the community as a whole. This sense of stewardship led to my involvement as a volunteer coach for my daughter's soccer and tee ball teams. I view serving on the Governing Board of Addenbrooke Classical Academy as another great opportunity to give back to the community and foster the next generation.

I was fortunate to experience a Jesuit education myself, and I believe that it shares many of the same values as a classical education. Both emphasize developing virtuous, well-rounded individuals. During my education, I learned how to apply my lessons to new and changing scenarios. What I view as a strength of Addenbrooke, and what drew me to the school when deciding where to send my children, was the emphasis on the Socratic Method. The Socratic Method emphasizes a questioning mind, logical reasoning, discussion, and collaboration from multiple perspectives. I use this approach daily when coaching younger team members or when working with clients to develop a best solution when there is no clear answer. I believe these skills are invaluable, and will only be more valuable as new technologies develop and change the skills necessary to navigate society. A classical education will provide students the foundational skills they need to succeed in their endeavors throughout their lives.

In my view, my role on a governing board would be to provide guidance on major strategic initiatives, while also allowing management the space to implement those initiatives. While a governing board performs monitoring and oversight, management utilizes their expertise to execute the operations of the organization. This is in juxtaposition to a managing board that would be more heavily involved in the actual managerial functions and day-to-day operations of the organization.

While new to Addenbrooke, I believe that I can provide a fresh perspective while serving on the Governing Board. As a CPA, I have a high level of financial literacy that I believe would be valuable in monitoring budgets and fiscal results. As a professional, I have a strong sense of mentorship, and have served as a performance management leader and mentor for dozens of individuals in my career. As a parent and coach, I value stewardship and raising the next leaders in our community. If afforded the opportunity to serve on the Governing Board, I would happily attend all meetings and sign the Board of Directors Handbook, but more importantly I would be dedicated to furthering Addenbrooke's mission to develop free and independent thinkers.

Thank you for your consideration,

Ryan Tauer